



JTRS JOINS THE ECONOCOM GROUP

JTRS, a leading supplier of technology solutions for education and business, has announced a deal that sees them joining the Econocom Group. A major European digital services company, Econocom designs, finances and supports companies and institutions' digital transformation.

The acquisition of the 40% stake in JTRS comes as a result of Econocom group expanding its offering in the UK with a transition of Econocom UK from a digital financing company to a full digital services company in the region. "This acquisition is an important part of our strategy to further our offering in the UK and ensures that we are able to better serve our customers — delivering a turnkey digital solution wrapped in an elegant yet simple pay-per-use/as-a-service model," says Chris Labrey, managing director of Econocom UK & IRL.

JTRS will keep its own identity and workforce, while Tim Morgan-Hoole, the current MD will remain in his role. Tim Morgan-Hoole says: "This project will enable us to step up our development and work more closely with Econocom UK on providing agile subscription solutions. We will keep growing as part of Econocom group, and are pleased to combine our strengths to meet the demands of this changing marketplace."

The synergy between the two companies is evident in a new co-built solution — BOS, a modular subscription-based service for mobile devices with a-la-carte options for B2B and education. This new BOS service is in line with the new Econocom "E for Excellence" strategic plan, which is firmly focused on the added value of the offering and a cross-business line approach to open-up new possibilities for its clients. BOS, already available in France, will be officially launched in the UK in May 2017.

ABOUT ECONOCOM

Econocom designs, finances and oversees companies' digital transformation. With 10,000 employees in 19 countries and revenue in excess of €2.5 billion, Econocom has all of the requisite abilities to ensure the successful implementation of large-scale digital projects: consulting, sourcing and technology management & financing digital assets, infrastructure, application and business solution services, and project financing.

For further info please visit www.econocom.co.uk
